about the healthy mummy smoothies

Smoothies are an optional extra.

Use in conjunction with the 28 Day Challenge meal plans, on their own as a healthy, easy to prep meal or not at all. The Healthy Mummy plans are totally flexible to suit your needs and budget.

QUICK, EASY AND DELICIOUS - THE PERFECT MEAL REPLACEMENT FOR BUSY MUMS

THE HEALTHY MUMMY SMOOTHIE IS A DELICIOUS AND NUTRITIOUS MEAL REPLACEMENT PRODUCT, DESIGNED ESPECIALLY FOR MUMS.

Unlike other shakes or smoothie products, which can contain artificial ingredients and fillers or just be a protein powder, The Healthy Mummy Smoothie is packed with a **potent combination of 24 vitamins and minerals, protein, carbohydrates, fibre and healthy fats,** providing a nutrient hit for busy mums. The smoothie is also breastfeeding friendly and contains fenugreek.





100% FRUCTOSE FREE HIGH IN FIBRE NO ARTIFICIAL INGREDIENTS BREASTFEEDING FRIENDLY



WHAT BREASTFEEDING MUMS SAY ABOUT THE SMOOTHIES

"After finding The Healthy Mummy when my baby was three weeks old, I started on The Healthy Mummy Smoothies and they were my saviour! I went from only eating dinner to finally having filling and nutritious breakfasts and lunches that I could have on the go and with my hands full. The smoothies also made a fantastic difference to my supply, which was a massive help when bub was feeding continually. With the help of The Healthy Mummy program and smoothies, I was able to lose 30kg in 12 months, while feeding my bub."

ANDREA DIXON

"The Healthy Mummy Smoothies have been a complete lifesaver for me. With a toddler and a newborn, it's so hard to look after yourself, even to make yourself breakfast in the morning. The smoothies are delicious and keep me full for ages. I've lost 8.5kg in the last seven months!"

ALISHA LYMAR

"I can't imagine how I would have survived when my third baby was born without my Healthy Mummy Smoothies. They boosted my milk supply, making breastfeeding easier. I never missed a meal because I always found a quick minute to whip up my smoothie. They were a total lifesaver!" MEGAN VANDERWAAL



PER 100G	THE HEALTHY MUMMY	SLIM RIGHT	OPTIFAST	TONY FERGUSON	FAT BLASTER	RAPID LOSS	BIGGEST LOSER	HERBALIFE	CELEBRITY SLIM
Energy (kj)	1450	1470	1566	1538	1566	1504	1583	1511	1672
Protein (g)	54.9	16	30	34	19.3	19	36	32	48
Carbs (g)	9.3	57	39	43	58	51	44	53.5	27.5
Sugar (g)	1.6	46	32	32	52.8	46	40	32	22.5
Fibre (g)	26.7	16	not listed	7	9	7	4	8.2	6.2
Fat (g)	6.9	2	5.5	4	5.3	5	4	3.5	9.1
No of vitamins & minerals	24	16	24	24	25	24	25	19	25
Sodium (mg)	711	245	480	360	468	382	382	428	342
Cost per serve (based on RRP in Jan 2016	\$2.74	\$1.52	\$3.49	\$3.49	\$1.38	\$2.21	\$3.66	\$3.48	\$2.99
Serving size	25g	35g	54g	55g	33g	41g	55g	28g	40g
Sugar (per serve)	0.4g	16g	18g	18g	17g	19g	22g	9g	13g
Sodium (per serve)	177.7mg	86mg	220mg	200mg	155mg	160mg	210mg	120mg	160mg



WHAT BREASTFEEDING MUMS SAY ABOUT THE SMOOTHIES



"I struggled with my milk supply with my first baby and only managed a week or two of breastfeeding.

I started using The Healthy Mummy plans when she was about eight months old. By the time I had my second baby, I had been using The Healthy Mummy Smoothies for a few years, along with the meal plans. I successfully and exclusively breastfed him for seven months before returning to work.

I know my breastfeeding success was due to using the smoothies to maintain my supply. They were full and nutritious meals I could make in under five minutes, ensuring I was eating enough of the good stuff to meet bub's needs.

Having a meal you can make in five minutes

and one-handed makes life with a newborn so much easier. I have lost more than 30kgs safely using The Healthy Mummy Smoothies and meal plans."

CAT CHRIST

"After struggling to meet the feeding demands of my firstborn, I was ecstatic to be able to feed our second child to 19 months, while losing weight with The Healthy Mummy Smoothies.

I'm now feeding our third baby, and six months in, I have lost almost 20kg and I have never felt so confident with my supply thanks to my daily Healthy Mummy Smoothies."

BELINDA BELLIS

FREE FROM ARTIFICIAL SWEETENERS ADDITIVES FILLERS CAFFEINE WEIGHT LOSS ACCELERANTS

A formulated meal replacement that is high protein, low sugar, dairy free and gluten free. the healthy Mummy WHAT'S IN OUR SMOOTHIES?

Inulin

A natural

vegetable

fibre to aid

digestion

Cellulose

Major component

of cell wall in

plants

Herbs For Your Health

During a weight loss diet, herbs can help to maintain a feeling of general wellbeing:

Ginger root a spice often used to improve metabolism while soothing the stomach

Fenugreek provides carbohydrates, dietary fibre, fats and minerals like iron, calcium and phosphorous. It also provides support for breastfeeding mothers

Dandelion root helps absorption of nutrients in The Healthy Mummy Smoothie and rich in Vitamin A,C and B2, iron and calcium

> Psyllium husks A water-soluble fibre to aid digestion

> > Pumpkin seed meal Adds bulk to assist a sense of fullness & contains a high level of essential fatty acids, protein, zinc & iron.

Apple pectin A source of soluble fibre

Rice

bran fibre

A highly fibrous

ingredient

Conception of the second second

Natural ingredients in our smoothies help give a gentle sensation of feeling fuller for longer, helping to avoid eating large meals or over snacking. They help to bulk the stool & aid bowel eliminations. LOW GI: as part of a weight loss diet, low GI foods help to release glucose more slowly leading to a more stable blood glucose level.

Protein For Health & Weight Loss Soy protein isolate

(non GM) – a complete protein low in fat with high digestibility. The protein is a soy protein isolate – which means the protein has been isolated and the oestrogen and hormone part of soy is not included in the product – only the protein part of the soy

Helps with optimal

nutrition, energy &

weight loss. Not just a protein

shake or supplement.

Methionine

10mFg – important amino acid for normal metabolism

Protease

(from aspergillus) – group of enzymes that assist digestive process by breaking down proteins

Soy lecithin

400mg (non GM) – emulsifying that can aid the digestive system

Bromelain

5mg – enzymes from pineapple assisting protein digestion.



Flaxseed meal Healthy fats (omega3 fatty acids) & high fibre making it an ideal ingredient for post birth nourishment

*Each serve (2 x tosp) of the smoothie gives you 10g of protein & 6g of fibre and when made up with 250ml of low fat milk gives you 18.5g of protein and 235 calories. Adding 1/2 cup of fruit or veggies will take the smoothie to approximately 300 calories



why we love the healthy mummy smoothies



JACKIE LOST 22KGS

"I had two smoothies a day for a while and oh my gosh do I LOVE them. I found that the smoothies actually kept me full and gave me a whole bunch of energy!" Jackie



TASHEENA LOST 4<mark>4KGS</mark> I find the smoothies give me a boost of energy, they are filling, quick, convenient and delicious to make. I love how the recipes are endless and I never get bored. Tasheena

Smoothies are also a huge hit in our house. The Carrot Combo and Berry Choc smoothies were winners with the kids as well as myself. I found these two recipes to be very filling and the combinations of the flavours was very moreish!" Jodie



smoothies (and now they are 96% sugar free!) for breakfast and the occasional lunch. I'm 10.5kg off my goal weight and finally comfortably back in my engagement and wedding rings for the first time in five years!"

"I still have the



WHAT THE EXPERTS SAY...



SALLEE DWYER Registered Midwife/RN & Director of Midwife to Mum

"I have purchased a variety of weightloss shakes in the past and, generally, I am not a fan. I purchased the program with the smoothies, wanting to give myself the best opportunity to lose the weight. I was pleasantly surprised at how delicious the smoothies are.

They contain a multitude of ingredients and they were a great breakfast or afternoon snack when I needed a boost. The shakes are helpful for mums who are on the go and breastfeeding, and they complement a balanced diet."



KATHLEEN ALLEAUME Nutritionist, Author and Mum of 2

"The smoothie is an excellent meal replacement and a perfect weight loss solution when partnered with a well-balanced eating plan and physical activity. The GI (glycemic index) of the smoothie is low, meaning the carbohydrates (our primany source of fuel) release slowly

blood sugar levels remain stable and hunger pangs at bay. Best of all they taste fantastic! The smoothie is perfect with your favourite antioxidant-rich fruit for a snack, or to include as your breakfast or lunch."



frequently asked questions

HOW IS THE HEALTHY MUMMY SMOOTHIE DIFFERENT FROM OTHER SHAKES?

We are proud to say that our smoothie is free from any fillers and weight-loss accelerants. Many weight-loss shakes contain fillers and weight-loss accelerants to trick your body into shortterm and unhealthy weight loss. These artificial fillers make your tummy feel temporarily full, are not natural and the long-term effects are not known. The Healthy Mummy Smoothie contains wholefoods and 24 vitamins and minerals. The product is high quality and every ingredient in the smoothie has been included to be of benefit to your health. Most shakes do not provide this high quality of ingredients.

IS THE SMOOTHIE A MEAL REPLACEMENT OR A SUPPLEMENT?

Our smoothie is a formulated meal replacement and has passed International Food Standards. Our focus is on optimal nutrition, and the smoothie provides your body with more than 24 vitamins and minerals. Some other shakes on the market are only a protein shake or supplement; this means they cannot be used as a meal substitute, as they do not contain enough nutrients and energy to fuel your body.

IS IT SAFE FOR BREASTFEEDING MUMS?

We do not use any caffeine or weight-loss accelerants in our smoothies, so it is safe for breastfeeding mums. We have also included fenugreek in the smoothie, which is said to boost a mother's milk supply. We receive thousands of emails each month from mums on our plans who report improved milk supply from using our smoothies. However, if your baby has any food sensitivities or suffers from colic, we recommend talking to your doctor before changing your diet or using our products and plans.

IS THE SMOOTHIE A WEIGHT-LOSS AID?

In order to lose weight, a person must use more energy than they consume. The Healthy Mummy Smoothie aids weight loss by providing a calorie controlled, low carbohydrate, high fibre and high protein meal replacement - which is a satisfying meal and keeps you feeling full. It does not contain any weight loss accelerants but the natural ingredients help you to feel fuller for longer and fuel your body with the nutrients it needs for energy and health. The smoothies can be used alone or in conjunction with the 28 Day Weight Loss Challenges which are an online meal and exercise program.



PLEASE NOTE, IF YOUR BREASTFED BABY HAS COLIC OR FOOD SENSITIVITIES, WE DO NOT RECOMMEND CHANGING YOUR DIET WITHOUT TALKING TO YOUR DOCTOR. WHEN INTRODUCING ANY NEW FOOD INTO YOUR DIET, WE ADVISE BEING ALERT TO FOOD SENSITIVITY IN YOUR BABY, SUCH AS A CHANGE IN BOWEL MOVEMENTS. DISCONTINUE ANY NEW DIET PLAN IF A FOOD SENSITIVITY OCCURS



smoothie recipe sampler

CHOCOLATE POWER

Nutrition Per Serve: 1344kj /320cals

Ingredients (Makes 1 serve)

- 2 tbsp chocolate Healthy Mummy Smoothie mix
- 2 cups fresh or frozen spinach
- 1 tbsp rolled oats
- 4 sprigs fresh mint
- 250ml low-fat chocolate-flavoured soy or almond milk
- 5 ice cubes

Method

Place all ingredients in a blender and mix until well combined.

Nutrition tip: Adding spinach or other leafy greens to a smoothie is a great way to add vegetables into your diet.







BANANA OAT BUSTER

Nutrition Per Serve: 1416kj /337cals

Ingredients (Makes 1 serve)

• 2 tbsp vanilla Healthy Mummy Smoothie mix

- 1 banana
- 1 tbsp oats
- 250ml milk of choice*

Method

Place all ingredients in a blender and mix until well combined.

Nutrition tip: Oats are rich in fibre, energy and nutrients. They are a great addition to your smoothies if you need to increase your energy intake.

*Calories have been calculated for this recipe based on using reduced-fat milk.







BERRY CHIA COMBO

Nutrition Per Serve: 933kj /223cals

Ingredients (Makes 1 serve)

- 2 tosp strawberry Healthy Mummy Smoothie mix
- 250ml unsweetened almond milk
- 1 tbsp chia seeds
- ¹/₄ cup strawberries
- 1/4 cup raspberries

Method

Place all ingredients in a blender and mix until well combined.

Nutrition tip: Chia seeds are packed with fibre, iron, magnesium and calcium.

......









smoothie subscription



subscribe here

Pay only \$2.06 per serve on our lifetime discount smoothie subscription!

- whole food smoothie
- 96% sugar free
- no fructose or fillers
- no artificial sweeteners
- gluten free with no nasties
- breastfeeding friendly
- made for busy mums

GET YOUR 25% PERMANENT DISCOUNT NOW!





HEALTHY WEIGHT LOSS FOR MUMS

"We are the biggest **mums only** healthy living & weight loss community"

The Healthy Mummy brand was created by mum of two Rhian Allen in 2010 after Rhian was pregnant and wanted to create a healthy solution for mums to regain health, energy and body confidence after having children.

5 years later, The Healthy Mummy business is used by 100,000s of mums and is a trusted approach to safe and healthy weight loss and healthy living. Collectively our mums have lost over 2 million kilos!*

WHAT DO WE OFFER?

THE HEALTHY MUMMY SMOOTHIES A healthy meal replacement without any nasties and ideal for busy mums if there is no time to cook! Plus they are breastfeeding friendly and contain 24 vitamins and minerals.

THE 28 DAY WEIGHT LOSS CHALLENGE An interactive monthly weight loss challenge with 100 brand new recipes each month, fully customizable menus, shopping lists AND it's family friendly. Also includes full exercise plans – all made for BUSY MUMS.

THE 28 DAY WEIGHT LOSS CHALLENGE APP

Exclusively for Challenge Members! Available on Android & Apple.

THE POST PREGNANCY EXERCISE DVD

The No 1 post natal exercise DVD with leading Australian Physiotherapist Lisa Westlake.

OVER 22 FAMILY FRIENDLY RECIPE BOOKS

Including The Chocolate Cookbook, Healthy Kids Cookbook, Under 15 Minute Meals and Vegetarian Cookbook.

HUGE SUPPORT GROUP OF MUMS Private Facebook group with over 50,000 like-minded mums for daily support encouragement and inspiration. See our private support group at www.facebook.com/groups/losebabyweight





YOU CAN DO

ONE OR ALL. THE CHOICE IS

YOURS!

Mums lose an average of 4-6kg^{*} every month on our achievable plans

healthy meals in

MINI ITES ORI ESS

healthy

*Based on over 100,000 mums recording their results on our website in 2014 & 2015

www.losebabyweight.com.au - click here to join today!